

March 25, 2016

To whom it may concern:

Company Name	TOHO HOLDINGS CO., LTD.
Corporate representative	Norio Hamada, President and Representative director (First Section of Tokyo Stock Exchange Securities Code:8129)
Contact:	Makoto Kawamura, Joint General Manager, Corporate Planning Division and General Manager, Public and Investor Relations Office (TEL: 03 – 6838 – 2803)

Notice regarding Launch of Operations Supporting Terminal Equipped with Automatic Voice Recognition System for Visiting Nurses, “ENIF NURSE”

TOHO HOLDINGS CO., LTD. (Headquarters: Setagaya-ku, Tokyo; President and Representative Director: Norio Hamada) hereby announces that its wholly-owned subsidiary, TOHO PHARMACEUTICAL CO., LTD. (Headquarters: Setagaya-ku, Tokyo; President and Representative Director: Hiromi Edahiro), will launch an operations supporting terminal designed for visiting nurses, “ENIF NURSE”.

1. Background

(Establishment of a “comprehensive community care system”)

The Kyoso Mirai Group, with TOHO HOLDINGS as its core company, aims under the Group’s slogan, “Total commitment to good health”, to contribute to the health and medical care of people around the world and continue to get support from the public.

In Japan, which faces the problem of a rapidly aging population with low birth rates, an array of measures are being implemented to establish a “comprehensive community care system” to provide medical and nursing care. Home medical and nursing care is, in particular, positioned as an essential part of the “comprehensive community care system”, thus it has become extremely important that specialists in that field play an active role.

(Challenges of home medical care)

In order to contribute to the establishment of the “comprehensive community care system”, the Company has pressed ahead with studies and research on challenges of home medical care through its think tank, Mirai Research Institute. Doctors, visiting nurses, pharmacists, nationally registered dietitians, rehabilitation specialists and others engaged in home medical care have a lot of work to do outside their field of expertise. With preparation of medical and other records, reports, etc. placing a particularly tremendous burden on them, many of them have expressed the opinion that they wanted to prepare such documents efficiently by using a voice input device that recognizes even technical terms and smoothly converts them to text with great accuracy. Visiting nurses, among other specialists, are beset with various problems including labor shortage and difficult working conditions, while the need for home nursing service is rising. In addition to the provision of nursing care services, they cover a wide range of duties, from giving medical treatment in accordance with instructions of private medical doctors, to procuring drugs and medical materials; the submission of various reports and records is an especially huge burden on them.

(Development of an operations supporting terminal for visiting nurses)

Accordingly, utilizing voice recognition technologies thus far cultivated through the management of call centers and the development of a voice recognition medication history recording support system, among other things, the Company has developed a voice recognition dictionary for visiting nurses, installed it into an operations supporting terminal which allows visiting nurses to easily input data into plan documents and records while visiting someone’s home, and decided to launch the product under the name, “ENIF NURSE”. The Company believes that the product will be able to dramatically reduce the workload of visiting nurses and contribute to improving the quality of nursing care and fostering a pleasant working environment for them.

(Future tasks for the Kyoso Mirai Group)

The Company has also been proceeding with the development of voice recognition dictionaries which will help doctors to enter data into medical records and rehabilitation specialists to compile records, reports, etc.

It will continue to actively use the managerial resources of the Kyoso Mirai Group as a whole, thereby promoting community healthcare collaboration and making positive commitments to the home medical and nursing care sector.

2. Product Outline

(1) Product Name:

Operations supporting terminal equipped with automatic voice recognition system for visiting nurses, “ENIF NURSE”

(2) Product Characteristics:

- NTT DoCoMo Aquos Pad SH-05G (made by Sharp) is used as a mobile terminal. It weighs about 216 g (including the battery pack), the lightest of all LTE tablet models with a 7-inch or larger display. It fits into even the smaller hands of women (nursing is still considered to be a female-dominated profession), is not slippery but easy to hold, and has a stylish design. It is also slim enough to fit in a pocket of a bag; any nurse can carry one with very little effort when visiting someone’s home. Its screen is large enough to show photos and images, thus it is easy to understand how an affected body part has been treated.
- The product is equipped with a voice recognition dictionary developed for use by visiting nurses. Data entry into records and reports traditionally done later by referring to handwritten notes can be done on the spot and with ease by using the voice input function.
- The product is equipped with the Company’s unique home-visit nursing care recording system which allows nurses to assess bedsores and attach photos.
- The product is equipped with an SNS function which allows real-time information sharing as well as various information provision functions that only the Company could achieve as a pharmaceutical wholesaler. (Searching of pharmaceuticals and medical materials, diet and nutrition support, etc.)
- The touch panel of the product is coated with Hydro AG antibacterial protection film developed by FUJIFILM Corporation. Even if filth and blood adhere to the surface of the terminal, they can be wiped off with hypochlorous acid or alcohol. The product has been developed with protection against infection taken into account.

(3) Date of Launch:

April 1, 2016

(4) System Usage Fee:

9,000 yen per unit per month (excluding tax, but including terminal usage and communication fees)

(5) Target:

First year 3,000 doors

