To whom it may concern:

TOHO HOLDINGS CO., LTD.

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Notice Regarding the Launch of Wholesale of Medical Materials in Small Lots

TOHO HOLDINGS CO., LTD. (hereinafter "TOHO HOLDINGS") is pleased to announce that its wholly owned subsidiary, TOHO PHARMACEUTICAL CO., LTD. (Head Office: Setagaya-ku, Tokyo; President and Representative Director: Hiroyuki Kono, hereinafter "TOHO PHARMACEUTICAL"), launches wholesale of medical materials in small lots.

1. Background

Today, as there is an increasing need to strengthen coordination between medical care and long-term care in response to changing medical needs due to the ageing of society, development and enhancement of the environment for providing support in the home is considered important. In particular, in fiscal 2012, which has been identified as the first year of a new system of home medical and long-term care, efforts are underway toward the realization of a society in which patients can receive the medical and long-term care services they need in familiar locations such as their homes, instead of through the traditional system centered on medical facilities. Under such conditions, many people involved in promoting home medical care have asked us, as a company that has a capillary distribution system for delivery to medical-care facilities, to develop a system for the smooth distribution of medical materials.

In response to such requests from various directions, TOHO PHARMACEUTICAL launches wholesale of medical materials in small lots in order to deliver medical materials in the quantities needed, when they are needed, on a nationwide scale across Japan. By doing so, we will take on the challenge of deploying new services aimed at improving the environment for medical care together with people involved in providing home medical care.

2. Product Outline

- (1) Service Name:
 - ENIF IZAI CLUB Wholesale of medical materials in small lots to members
- (2) Service Characteristics:
 - Makes it possible to purchase medical materials in the smallest units available
 - Can contribute to resolving the problem of dead stocks held by medical institutions, pharmacies, nursing care stations, patients, and others, and makes it possible to stock products compliant with numerous standards in small quantities and at low cost
 - Contributes to improving quality of life by making it possible to prepare stocks of products matched to the needs of individual patients at medical institutions and other facilities
 - Contributes to reducing waste resulting from expired products and other causes
 - Can deliver products within approximately three days from the following business day (approximately one week in some areas)
- (3) Number of product lines
 - 415 items (at the start of the service)
- (4) Charges
 - While there is no charge to use the service, ENIF Izai Club membership (annual membership fee: 1,000 yen) is required.
 - ENIF Club members do not need to pay the annual membership fee.
- (5) Date of Launch
 - December 1, 2012
- (6) Target:
 - First year 5,000 doors