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To whom it may concern:

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Notice of New Launch of Voice-recognition Medication History Recording Support System, ENIFvoice SP

TOHO HOLDINGS CO., LTD. is pleased to announce that TOHO PHARMACEUTICAL CO., LTD., a wholly owned subsidiary of TOHO HOLDINGS and headquartered in Setagaya Ward, Tokyo has revamped its voice-recognition medication history recording support system, ENIFvoice, which was developed for and has traditionally been marketed to insurance pharmacies, to be re-launched under the name, ENIFvoice SP.

ENIFvoice has been favored by many of its users since its launch in June 2009, with its performance having become the subject of attention; the system enables any users to retrieve technical terms included in medication history in a simple and prompt way through speech conversion and increasingly learns to identify each user's voice and speech patterns. Furthermore, a new specification, a voice-recognition type printing function, has been added since September of last year so that the system is available for not only clients using electronic medication history but also those using a paper-based one.

The navigator for medication teaching by disease (18 diseases) and the printing function will be comprehensively renewed for their further advancement.

The navigator for medication teaching by disease, into which example sentences and related materials with regard to 18 typical diseases including diabetes and high blood pressure are to be pre-installed, is expected to help boost the quality of medication teaching and medication history. It also will be helpful as a navigation tool for pharmacists who are not accustomed to medication teaching. Meanwhile, the pharmaceutical-information-searching function enables users to select and display necessary information out of the six items to be described into attached documents, with available data to be updated every month. The comprehensively revamped printing function is available for either SOAP-type or notebook-type documentation. Users are also able to print multiple patients' medication histories all at one time, significantly boosting the convenience to users who depend on paper-based medication history.

From this point onward as well, TOHO HOLDINGS CO., LTD., TOHO PHARMACEUTICAL CO., LTD., and all companies in the Kyoso Mirai Group will continue endeavoring to provide customers with valuable products and services through the development and marketing of the voice-recognition medication history recording support system, ENIFvoice SP, and provision of services making use of the system.

- 1. [Product Outline]
- (1) Brand Name



- (2) Product Characteristics
 - (a) Voice entry function
 - With access to the system allowed through a user login, it learns individual users' speech mannerisms and voice characteristics. The more a user uses the system, the more precisely it recognizes his/her voice. (Acoustic learning function)
 - Whatever abbreviations and other terms users want can be registered through the word-registering function.
 - Long sentences and fixed phrases can be registered through a template function.
 - (b) Navigator for medication teaching by disease
 - Any sentences users want such as those used for confirmation at the time of medication teaching and example sentences for medication history recording can be arranged one by one for registration.
 - Registered sentences, either one sentence each or multiple sentences simultaneously, can be transferred to a medication-history-creation screen through simple mouse operation.
 - Pharmaceutical-information-searching is available through voice entry. Necessary information for attached documents can be searched, with regard to the following six items: warning, contraindication, efficacy/effect, dose regimen/dosage, concomitant use contraindicated, and material side effect.
 - Materials and illustrations in stock can be installed into the navigator. They can be used for various purposes such as confirmation materials for the user and a presentation to a patient for medication teaching.
 - Example sentences and related materials with regard to 18 typical diseases including diabetes and high blood pressure have been pre-installed.
 - (c) Printing Function
 - The system is compatible with the medication-history specifications of major manufacturers of receipt computers.
 - Designation of a specific line from which to start printing enables a time-series printing of medication history.
 - (3) Recommended Operating Environment

OS Microsoft Windows 7 / Vista / XP (Service Pack 2 or higher version) / 2000

Microsoft Windows 7 / Vista / 64/32-bit compatible XP

CPU Intel Pentium IV processor with 1 GHz speed or faster Memory 512 MB or larger (1 GB or larger for Windows Vista)

HDD Free space of 200 MB or more (on top of this, free space of around 50 MB per user is required)

2. [Units Sold Thus Far]

320 sets (as of April 30, 2010)

- 3. [Date of New Launch · New Sales Price / Sales Target]
 - 1. Date of New Launch: May 17, 2010 (Mon)
 - 2. New Sales Price: 328,000yen (excluding taxes)/per set
 - 3. Sales Target: 2,000sets (until September 2010)