To whom it may concern:

5-2-1 Daizawa, Setagaya Ward, Tokyo

Toho Holdings Co., Ltd.

(Tokyo Stock Exchange Securities Code: 8129)

Norio Hamada, President and CEO

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Notice of Redemption at Maturity of Euro Yen Convertible Bonds due 2009

TOHO HOLDINGS CO., LTD. is pleased to announce that its Euro Yen Convertible Bonds due 2009 issued on October 4, 2004, have matured on this date.

1. Name of Bonds Euro Yen Convertible Bonds due 2009 of Toho Holdings Co.,

Ltd.

2. Maturity date October 2, 2009

3. Principal amount of redemption 6,069 million yen

4. Redemption price 100% of the face value of the Bonds

5. Future prospects This redemption has a minor impact on the business performance

for the current term.

[Reference]

Outline of Euro Yen Convertible Bonds due 2009

Date of issuance October 4, 2004 (time in Switzerland)

Total amount of issuance 10 billion yen
Outstanding bonds 6,069 million yen

Date of maturity October 2, 2009 (time in Switzerland)
Rate of interest No interests shall be paid on the Bonds.

Conversion price 1,815 yen